

Martin Uhlarik announced as the new Global Design Head of Tata Motors

Mumbai April 29, 2021: Tata Motors announces that Mr. Martin Uhlarik has been appointed as the new Global Design Head of the company.

Mr. Uhlarik was till recently Head of Design for Tata Motors European Technical Centre (TMETC) and takes over his new role from Mr. Pratap Bose who has chosen to pursue opportunities outside the company. Over the course of his 27-year career Mr. Uhlarik has been involved in the design of successful nameplates with leading global OEMs. Since joining Tata Motors in 2016 as Head of Design, UK, he has led the development of the Impact 3 generation of vehicles.

Mr. Guenter Butschek, CEO & MD, Tata Motors, said, *"I am delighted to announce the appointment of Martin Uhlarik as the new Global Design Head of Tata Motors. Martin is an experienced automobile designer with deep domain knowledge of design, keen understanding of international trends and extensive operational experience with leading automobile companies in several geographies. His rich experience and expertise will inspire our teams to further enhance our vehicle design philosophy and language. I take this opportunity to also thank Pratap for his services and wish him the best for the future."*

Mr Uhlarik will continue to operate from TMETC in the UK. He will lead teams in the three Tata Motors Design centres in Coventry (UK), Turin (Italy) and Pune (India). He will report into Mr. Shailesh Chandra, President, Passenger Vehicle Business Unit, Tata Motors.

Mr Uhlarik has a degree in Industrial Design from the Ontario College of Art and Design University in Toronto, Canada in 1993 and a degree in Transportation Design from Art Center College of Design in Vevey, Switzerland in 1994.

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About Tata Motors

Tata Motors Limited (NYSE: [TTM](#); BSE: [500570](#) and [570001](#); NSE: [TATAMOTORS](#) and [TATAMTRDVR](#)), a USD 35 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 113 billion Tata group, Tata Motors is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 103 subsidiaries, 10 associate companies, 3 joint ventures and 2 joint operations as on March 31, 2020.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.