

Tata Motors rolls out nation-wide Mega Service Camp for its customers

-Offers comprehensive vehicle health checkups -

Mumbai, November 20, 2019: Tata Motors today announced the roll out of its Mega Service Camp for its customers in over 400 cities, across 650+ workshops PAN India. This nationwide service offering will be available to all existing Tata Motors customers at authorized dealerships from November 21st, 2019 to November 30th, 2019. Tata Motors has been strengthening its service quality to further enhance brand connect with customers and offer hassle free ownership experience.

The Mega Service Camp will provide its customers with services such as a free comprehensive vehicle health checkup, car top wash, discounts of up to 10% on original spare parts, oil, accessories and labour charges. Customers can also avail exciting offers on value added services, vehicle insurance and exchange offers on their Tata cars.

Commenting on the announcement of yet another exciting service initiative, Mr. Subhajt Roy, Senior General Manager & Head Customer Care, Tata Motors said, “After the success of the previous mega campaigns, this year’s edition aims at enhancing the Tata Motors service brand and maintaining its valuable relationship with its customers. This effort aims at celebrating our customers’ consistent support and appreciation for our brand. Through this initiative, we hope to keep up with evolving demands and cater to the ever-changing needs of our customers while maintaining high quality service. We believe that this initiative will enhance overall customer experience and will allow us to better understand the expectations of Tata vehicle owners and evolve harmoniously with their service needs.”

The Mega Service camp is in its fifth year. In the previous four camps the company serviced over 4 Lakh cars. Tata Motors has rolled-out several new, even industry leading service initiatives last year. Through these efforts and more, Tata Motors ranked the second highest in the prestigious J.D. Power India Customer Service Index (Mass Market) StudySM, third time in a row, this year. This is a proof of consistent focused efforts in this direction. The Company will continue to provide contemporary customer experience across its dealerships and create more opportunities to service customers.

To get your Tata Vehicle checked and avail the offers, please contact your nearest Tata Motors Authorized Workshop. To locate the nearest workshop, please download the Tata Motors Service Connect (TMSC) app or visit <https://service.tatamotors.com/content/service-network>.

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About Tata Motors

Tata Motors Limited (BSE: [TATAMOTORS](#)), a USD 44 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 110 billion Tata group, Tata Motors is India’s largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 134 subsidiaries, associate companies and joint ventures, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

To know more, please visit (www.tatamotors.com; also follow us on Twitter: <https://twitter.com/TataMotors>)

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