

Tata Altroz earns the 5-star adult safety rating from Global NCAP Sets the 'Gold Standard' in safety for the premium hatchback segment

Key Highlights:

- Tata Motors (TML) yet again rolls out the safest car in the country : 2nd time in a row
- Altroz becomes the second Indian car to get the Global NCAP 5-star rating (Adult occupant protection)
- 5-star safety as standard across all variants of Altroz

Mumbai, January 15, 2020: Tata Motors, today proudly announced that its premium hatchback - the Altroz has become the latest recipient of the 5-star adult safety rating from Global NCAP, the foremost global car assessment programme. This makes Altroz not only the second vehicle from Tata Motors to achieve this, but also makes it the second passenger car in the Indian automotive industry to make it to this level, after the Nexon, which was awarded this distinction in December 2018.

The Tata Altroz has been designed to offer world-class protection to its occupants, which has been hitherto lauded in media reviews of the car. This landmark achievement by Tata Motors is also a testament of the fact that the automotive industry in India is capable of delivering the highest global standards of safety in vehicles.

Commenting on this landmark achievement, Mr. Mayank Pareek, President, Passenger Vehicles Business Unit (PVB), Tata Motors, said, *"We are proud to have delivered yet another product that will be regarded as the safest passenger vehicle on Indian roads. In alignment with our philosophy of Connected Electrified Shared and Safe (CESS) mobility solutions, we have successfully provided the Indian automotive industry with yet another product that is a certified example of stringent safety. The Nexon was the proverbial guiding light for us in this aspect, and the Altroz has followed its footsteps, setting a new benchmark across the industry safety standards. We hope that achievements such as this one, elevate the trust in our badge among the Indian car-buyers and continue to prove Tata Motors as a brand associated with class-defining products."*

Road safety has been the prime agenda jointly for both the Government as well as the industry and Tata Motors is known to make both elegant and safe cars. This latest Global NCAP score reaffirms that TML stands by its commitment to make the best in global car safety, accessible to Indian customers. The Company has dedicated itself to the mission of 'Safe Bharat' by developing innovative mobility solutions, in personal as well as mass transportation. Tata Motors is committed to the mobility transformation through Connected, Electrified, Shared & Safe (CESS) and the company has taken conscious decision to build the nation responsibly by bringing in an inclusive & sustainable approach.

Expressing himself on this milestone, Mr. Rajendra Petkar, President and Chief Technology Officer, Tata Motors, said, *"We are delighted to have made yet another car – the Tata Altroz that raises the bar for automotive safety standards across the industry. Being an industry first in the hatchback segment in the country, this is in lockstep with our objective to deliver mobility solutions that possess advanced technological features alongside providing robust protection for the occupants. This achievement is in line with our philosophy that vehicle safety should be made accessible to all. Getting GNCAP 5 star for the Altroz is an outcome of the relentless hard work put in by the engineering team with support from the project function and entire organization, including our supplier partners. Together they delivered an excellent package consisting of outstanding structural integrity while using a "digital first" strategy."*

The Altroz's structure and overall safety has been evaluated through the Global NCAP crash tests. The car has been tested for both front and side impacts. The combined evaluation of both the tests by Global NCAP have resulted in a full 5-star rating. Altroz has also achieved a notable 3-star for child occupant safety.

Keeping in line with this achievement, safety has also been kept as a critical aspect of the Company's theme for Auto Expo 2020, which takes place next month.

Please feel free to use the following hashtags - #AltrozGoldStandardSafety, #TheGoldStandard and #IndiasSafestCar.

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About Tata Motors

Tata Motors Limited (BSE: [TATAMOTORS](#)), a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. Part of the USD 110 billion Tata group, Tata Motors is India's largest and one of the few OEM's offering extensive range of integrated, smart and e-mobility solutions. It has operations in India, the UK, South Korea, Thailand, South Africa, and Indonesia through a strong global network of 134 subsidiaries, associate companies and joint ventures, including Jaguar Land Rover in the UK and Tata Daewoo in South Korea.

With a focus on engineering and tech enabled automotive solutions catering to the future of mobility, Tata Motors is India's market leader in commercial vehicles and amongst the top four in the passenger vehicles market. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable as well as suited to evolving aspirations of the market and the customers. Tata Motors strives to bring new products that fire the imagination of GenNext customers, fueled by state of the art design and R&D centers located in India, UK, US, Italy and South Korea. Internationally, Tata commercial and passenger vehicles are marketed in countries, spread across Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS, and Russia.

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